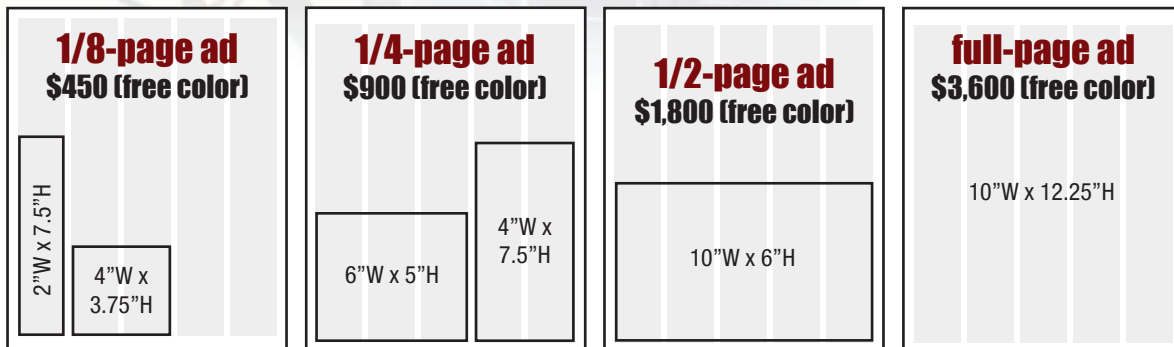


# Reach **92,000** Subscribers and **3,500** Churches Across Alabama



More sizes are available

The Alabama Baptist newspaper will feature the monthly advertising package

## “Church Resource Guide”

### *What is the “Church Resource Guide” Advertising Package?*

This advertising package is a section that features different types of businesses such as architects, construction companies, flooring, lighting, sound, church pews/furniture, stained glass, signs, etc.

### *Why should your business advertise?*

Alabama Baptists comprise the **largest Christian denomination** in Alabama with membership of more than one million people. Therefore advertising in our paper will give your business the opportunity to reach this large consumer group. The reader profile for this 168-year-old paper is: 47% male, 53% female. The majority of subscribers have been receiving their paper for more than **20 years** and a readership survey revealed that more than 50% of the readers say they spend at least 30 minutes reading the paper.

### *Whom will it reach?*

This supplement will be part of the regular weekly paper, which goes to more than **92,000 households** and **3,500 churches** across the state.

### *What is the cost for this advertising package?*

The cost for running in this special advertising supplement is dependent on the size of the advertising inches purchased. There is an automatic **cost savings of \$299**, because there is no charge for color in this package. Ad sizes and prices can be found in the enclosed *Advertising Rates and Information* brochure or e-mail attachment.

### *How can your business advertise?*

Contact Pam Holt at **205-870-4720, Ext. 113** or [pholt@thealabamabaptist.org](mailto:pholt@thealabamabaptist.org) or Susan Stevens at **205-873-0505** or [sstevens@thealabamabaptist.org](mailto:ssstevens@thealabamabaptist.org).

