THE ALABAMA BAPTIST ONLINE

An award-winning Christian newspaper

Web site Ad Pricing

Advertising on *The Alabama Baptist* Web site: www.thealabamabaptist.org
These rates include linking advertiser's ad to their Web site.

DEFINITIONS:

Rotating ad: The top right corner of any Web page will have a rotating ad that is viewed and then fades into another ad. The viewer can click onto the advertiser's Web site but once it is closed the viewer is returned to The Alabama Baptist's home page.

Static ad: These ads will be located beneath the rotating ad but will not rotate. Each time a page is viewed a different ad will be visible in these locations.

Option 1: $200 per month
Rotating ad on front page and 10 other pages within Web site

Option 2: $175 per month
Static ad on front page and 10 other pages within Web site

Option 3: $150
Rotating ad on 8 other pages within Web site but not on front page

Option 4: $125
Static ad on 8 other pages within Web site but not on front page

Option 5: $100
Rotating ad on 5 pages within Web site but not on front page

Option 6: $75
Static ad on 5 pages within Web site but not on front page

SIZES:

Here are the pixel sizes ... all are RGB at 72 dpi.

Large: 168x328 **Medium:** 168x270 **Small:** 168x198