



2010 Advertising Calendar

The Alabama Baptist publishes 50 weeks out of the year. The below dates represent advertising packages on specific topics. Advertising is accepted in all issues throughout the year as well. You have the option of purchasing ad space and using it as an “advertorial” that allows your message to be presented in a news story format, complete with an attention-grabbing headline. Please note all camera-ready ads are due two weeks before publication date.

January 7	Senior Living Resource Guide
January 14	Church Resource Guide
January 21	Church Camps and Retreats Resource Guide
February 4	Senior Living Resource Guide
February 11	Spotlighting Christian Educational Choices
February 18	Church Resource Guide
March 4	Senior Living Resource Guide
March 11	Travel for the Season: Spring
March 18	Church Resource Guide (to include VBS Suppliers)
March 25	Easter Events and Programs
April 1	Senior Living Resource Guide
April 15	Church Resource Guide
April 22	Mother's Day Gift Ideas
May 6	Senior Living Resource Guide
May 20	Church Resource Guide
May 20	VBS Directory
June 3	Senior Living Resource Guide
June 17	Church Resource Guide
June 24	July 4 th Patriotic Programs
July 1	Experience the Great Smoky Mountains
July 15	Senior Living Resource Guide
July 22	Church Resource Guide
August 5	Senior Living Resource Guide
August 12	Back to Campus
August 19	Church Resource Guide
September 2	Senior Living Resource Guide
September 16	Church Resource Guide
September 23	Smoky Mountain Christmas Experience
September 30	Fall Events
October 7	Senior Living Resource Guide
October 14	Travel for the Season: Christmas
October 21	Church Resource Guide
November 4	Senior Living Resource Guide
November 11	Church Resource Guide
November 18	Southern Baptist Evangelists & Christian Entertainers (Convention Issue)
November 25	Christmas Programs and Events
December 2	Christian Publishers and Books for the Holidays
December 9	Senior Living Resource Guide
December 16	Church Resource Guide