

NEW and Improved!

Would your business be interested in specifically targeting 3,500 pastors across the state of Alabama? If so, *The Alabama Baptist* has a product for you. This weekly newsletter is distributed by email directly into the inboxes of Alabama's Baptist leadership. **Pastors Connection** provides a sneak preview into the weekly stories featured in *The Alabama Baptist* to pastors all across the state. It has been updated to be more interactive with links to stories and easy access to *The Alabama Baptist's* social media sites such as Facebook and Twitter. Best of all, we've designed in advertising space so you can deliver your message to these important final decision makers. We're talking low cost and highly targeted distribution at the heart and soul of the Bible belt. Don't miss this opportunity! There are limited ad positions, so call your Alabama Baptist account representative today!

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Melissa Gerrish: 256-665-5665 • Advertising Department: 205-870-4720, Ext. 102 or ads@thealabamabaptist.org**

	Open rate	1-month	3-month	6-month	12-month
Frequency discounts		10%	20%	30%	40%
1. Premium (right rail) 168x328 pixels	\$200		\$160	\$140	\$120
2. Bottom Right 185x93 pixels	\$150	\$135	\$120	\$105	\$90
3. Bottom Left* 185x93 pixels	\$150				

*When available

NOTE: Rates are weekly



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Low Cost
Highly Targeted
Effective

A product of



Reporting. Connecting. Inspiring.